

**Indian Maritime University**  
**(A Central University, Govt of India)**

**End Semester Examinations– December 2025**

**Programme Name: BBA (LRE)**

**Semester: 5<sup>th</sup> Semester**

**Subject Code: UG31T3503**

**Subject Name: Purchasing & Supply Chain Management**

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Date: 10.12.2025

Max Marks: 70

Duration: 03 Hrs

Pass Marks: 35

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General Instructions

- (i) All Sections (A, B & C) are to be attempted.
- (ii) Options, if any, are specified in respective section.

**Section A**

Ten MCQs/Fill in the Blanks of 01 Mark each – Choose the correct answer as applicable.

1. ----- is an important part of the supply chain.

- A. Distribution base                      B. Retailer                      C. Production                      D. Supply

2. ----- is acting as the liaison between supplier and the buyer.

- A. Purchase                      B. Retailer                      C. Distributor  
D. Sales

3. Movement of materials from the factory to the distributors is known as-----  
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- A. Inbound transportation                      B. Outbound transportation                      C. Transit time  
D. Lead time

4. The RM&C requirement of the production department of a company is given to the purchase department in ----- form.

- A. Purchase order Request                      B. Contract                      C. Enquiry                      D. Purchase

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5. In the Maximum, Minimum, Reorder system of purchase an order is given when the inventory reaches the ----- level.

- A. Maximum      B. Minimum      C. Reorder      D. Zero

6. Purchase must perform a number of activities to satisfy the operational requirements of -----.

- A. Distributors      B. Internal customers      C. External customers  
D. Supplier

7. ----- must act as the primary contact with supplier.

- A. Production      B. Marketing      C. HRD      D. Purchase

8. For the team purchasing vehicles and vehicle parts, it would be a good idea to include maintenance managers who are familiar with the commodities.

- A. False      B. Partially false      C. True      D. Partially true

9. A ----- environment is the strong emphasis placed on reducing raw materials, work-in-progress and finished goods inventories throughout the system.

- A. MMR      B. JIT      C. Production      D. Marketing

10. ----- relates to the way in which materials processes are managed within the company.

- A. Supply Chain Management      B. Procurement      C. Sales      D. Marketing

### **Section B**

Five Questions of 02 Marks each

11. what is meant by E-auction ?
12. Define outsourcing, offshoring, and reshoring?
13. How CSR initiative can be implemented with buyer supplier relationship ?
14. Is inventory an asset or liability?
- 15 Name the enablers and drivers of supply chain .

### **Section C**

Seven Questions of 10 Marks each of which any 05 questions to be answered.

16. What are the four pillars of purchasing and supply chain excellence?

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17. What are the different classifications of purchased goods?
  18. What are the objectives of purchasing?
  19. What is Total Quality Management and what are the eight key principles of Total Quality Management?
  20. What are the advantages and disadvantages of Just in Time (JIT) suppliers?
  21. What are the most important elements of purchasing information system?
  22. Briefly explain "the expanding mission, goal and performance expectation of purchasing"

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