

Indian Maritime University

(A Central University, Govt of India)

End Semester Examinations – December 2023

Programme Name: MBA (ITL)

Semester: 3

Subject Code: PG22T3302

Subject Name: Contemporary Logistics

Date: 06.12.2023

Max Marks: 60

Duration: 03 Hrs

Pass Marks: 30

General Instructions

- (i) All Sections (A, B & C) are to be attempted.
- (ii) Options, if any, are specified in respective section.

Section A

Ten MCQs/Fill in the Blanks of 01 Mark each – Choose the correct answer as applicable.

1. Reverse logistics, in On line transactions compared to off line transactions, are
 - a. More common
 - b. Less common
 - c. More or less same
 - d. Cannot say
2. Road transport has this unique characteristic that it
 - a. Is available everywhere
 - b. Provides First and Last mile connectivity
 - c. Is the cheapest mode of transport
 - d. connects all countries
3. What is message given by the concept TBL?
 - a. Profits are Paramount
 - b. Planet and People are important
 - c. Planet does not matter as we are too small to affect it
 - d. That profits, planet and people matter

4. The concept Kaizen is an important one supply chain management. It refers to
 - a. Production methods being upgraded regularly
 - b. Continuous Improvement
 - c. Incentives to labour being revised annually
 - d. Japanese concept of respect for authority

5. What does SCOR stand for
 - a. Standard Corporate Operations Reference model
 - b. Supply Chain Operating manual Reference model
 - c. Standard company Operating Reference model
 - d. Supply Chain Operations Reference model

6. ----- has a wider impact on atmosphere emission.
 - a. Manufacturing
 - b. Freight transport
 - c. Distribution
 - d. After sales service

7. Full form of CSR
 - a. Corporate Service Responsibility
 - b. Corporate Social Responsibility
 - c. Corporate Service Reporting
 - d. Carrying Social Reporting

8. Smart contracts using Block Chain Technology can offer cost benefits by
 - a. Offer better control to parties concerned
 - b. automatically executes all contractual clauses
 - c. arranging compliance of all parties involved
 - d. All of the above

9. In theory of Constraints, the Constraining resource should be
- Minimised so that the effect of the constraint is downplayed
 - Maximized and all other operations must be geared toward this goal receive what the constraint can put out
 - Left alone as we not be able to anything about it
 - different in different circumstances
10. Economic downturn, governmental financial crisis, problems at the capital market are called
- Macro-economic risks
 - b. Security risk
 - c. Competitive risks
 - d. Operational risk

Section B

Five Questions of 02 Marks each

11. What is a Digital Supply Chain?
12. Mention 3 major advantages and 3 disadvantages of Pipelines as a transport Unit.
13. What is possession utility?
14. What is change management?
15. Distinguish between 1PL and 3 PL forwarders.

Section C

Seven Questions of 08 Marks each of which any 05 questions to be answered.

16. How does Logistics contribute to the economy?
17. Discuss the way in which Internet can help Logistics perform better.
18. How is Balanced Scorecard used to measure performance of an organisation?
19. How do we go about mitigating the risks in Supply Chain Management?
20. Discuss least 5 aspects of Packaging in International Trade.
21. What is sustainable transport chain? How is being managed by SCM managers and Governments? Mention at least 4 initiatives which are being attempted.
22. What factors will help an organisation achieve or attempt Supply chain excellence? Discuss at least 5 major issues.