

Indian Maritime University
(A Central University, Govt of India)

Supplementary Examinations – September/October 2024

Programme Name: MBA (ITL/PSM)

Semester: II

Subject Code: PG22T3205/PG21T3205

Subject Name: MANAGEMENT INFORMATION SYSTEMS

Date: 14.09.2024

Max Marks: 60

Duration: 03 Hrs

Pass Marks: 30

General Instructions

- (i) All Sections (A, B & C) are to be attempted.
- (ii) Options, if any, are specified in respective section.

Section A

Ten MCQs/Fill in the Blanks of 01 Mark each – Choose the correct answer as applicable.

1. _____ is a general term for anything that involves delivering hosted services over the Internet
 - a. Cloud computing
 - b. IT Innovation
 - c. BPR
 - d. None of the above

2. A _____ is a software layer that runs its own OS and apps as if it were a physical computer
 - a. CPU
 - b. Virtual machine
 - c. Hardware
 - d. None of the above

3. _____ is the practice of protecting systems, networks, and programs from digital attacks
 - a. Business Intelligence
 - b. Protection of Data
 - c. Cybersecurity
 - d. Digital cap

4. _____ are a type of IS that is specifically used in business fields like accounting/finance, marketing, human resources, and supply chain processes.
 - a. Business credit
 - b. Business System
 - c. Both (a) and (b)
 - d. Functional business systems

5. _____ refers to a type of software that organizations use to manage day-to-day business activities such as accounting, procurement, project management, risk management and compliance, and supply chain operations.
 - a. Business Process reengineering
 - b. Business Intelligence
 - c. Functional System
 - d. Enterprise resource planning

6. _____ starts with the acquisition of raw materials or the procurement (purchase) of products and proceeds through manufacture, transport, and delivery—and the disposal or recycling of products.
 - a. System Management
 - b. Procurement process
 - c. Supply chain
 - d. None of the above

7. Buying or selling of goods and services using a wireless, handheld device such as a cell phone or tablet computer is known as
 - a. Technology
 - b. Mobile Commerce
 - c. Transition commerce
 - d. None of the above

8. _____ is intelligence demonstrated by machines, as opposed to intelligence of humans and other animals.
 - a. Artificial Intelligence
 - b. Learning machine
 - c. Cloud learning
 - d. ERP

9. The term _____ generally covers cybercrime activity that takes place over the internet or on email including crimes like identity theft, phishing, and other hacking activities designed to scam people out of money.
 - a. Cyber Fraud
 - b. Phishing Fraud
 - c. Hacking
 - d. None of the above

10. _____ is the study of ethical issues arising out of the use and development of electronic technologies.
- Ethical content
 - IT ethics
 - Defraud
 - None of the above

Section B

Five Questions of 02 Marks each

11. What is Business process improvement?
12. What is Big Data Analytics?
13. Explain in brief about Project Management
14. Write shorts notes on Robotics?
15. What is meant by IT service management?

Section C

Seven Questions of 8 Marks each of which any 05 questions to be answered.

16. Explain in detail the Classification of Information system.
17. Why is cybercrime expanding rapidly? Discuss some possible solutions.
18. Explain the challenges of enterprise system implementation.
19. Explain the business benefits of Artificial Intelligence?
20. What is ICT's role in global warming?
21. Why will companies and recruiters continue to engage in social recruiting?
22. Why are retailers likely to view technology as both a blessing and a curse?