

Indian Maritime University
(A Central University, Govt of India)
End Semester Examinations – December 2025
Programme Name: BBA (Maritime Logistics)
Semester: I
Subject Code: UG32T2102
Subject Name: Principles of Management

Date: 08.12.2025

Max Marks: 70

Duration: 03 Hrs

Pass Marks: 35

General Instructions

- (i) All Sections (A, B & C) are to be attempted.
- (ii) Options, if any, are specified in respective section.

SECTION – A

(10 x 01 = 10 Marks)

ANSWER ALL OF THE FOLLOWING QUESTIONS

1. Which of the following roles does not constitute management roles as proposed by Henry Mintzberg?
 - a) Interpersonal role
 - b) Informational role
 - c) Decisional role
 - d) Training role
2. Which one of the following approaches has emerged from the finding of Hawthorne Experiments?
 - a) Human behaviour approach
 - b) Human relations approach
 - c) Systems approach
 - d) Decision theory approach
3. _____ is also known as tactical planning.
 - a) Operational planning
 - b) Strategic planning
 - c) Corporate planning
 - d) Functional planning

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4. Groupthink refers to the process by which, when making decisions, the group places more importance on _____
- a) making a quality decision
 - b) reaching a speedy decision
 - c) reaching a cohesive agreement
 - d) reaching a well-evaluated decision
5. According to _____, a subordinate in the organisation should get orders and instructions from one superior only and he should be responsible to that superior only.
- a) Principle of unity of command
 - b) Principle of managerial communication
 - c) Principle of leadership
 - d) Principle of efficiency of directing
6. Which among the following is not a type or forms of organisation?
- a) Project organisation
 - b) Formal Organisation
 - c) Committee organisation
 - d) Line organisation
7. Which one of the following is not an essential element of an effective control system?
- a) Economical
 - b) Simple
 - c) Rigid
 - d) Flexible
8. Which of the following is a principle of coordination?
- a) Principle of direct contact
 - b) Principle of continuity
 - c) Principle of dynamism
 - d) All of the above
9. Which of the following is not a process of Total quality management?
- a) Continuous improvement
 - b) Quality process
 - c) People process
 - d) Organisational process

10. _____ is the internal conflict and anxiety that occurs when people receive information incompatible with their value system, prior decisions, or other information they may have.

- a) Cognitive dissonance b) Polarization
c) Grapevine communication d) Brain storming

SECTION – B

(05 x 02= 10 Marks)

ANSWER ALL OF THE FOLLOWING QUESTIONS

11. Define Business ethics.
12. Write a short notes on planning premises.
13. What is an informal organization?
14. Explain the concept of Quality circles.
15. What is pictorial communication?

SECTION – C

(05 x 10= 50 Marks)

ANSWER ANY FIVE OUT OF SEVEN OF THE FOLLOWING QUESTIONS

16. Distinguish between Administration and Management.
17. What is social responsibility of business? Briefly explain the arguments for and against social responsibility of business.
18. Define planning. And explain the Nature of planning.
19. Describe the steps involved in the organizing process and explain the advantages of organizing.
20. What do you mean by staffing? How is it important to an organisation?
21. Discuss in detail the areas of an organisation which required control.
22. What do you mean by communication? Explain the process of communication with the help of a diagram.

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